

Ayelet Lahav

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OBJECTIVE

Graphic Design / Web Design

To obtain a position in a challenging work environment, utilize current skills and attain advanced knowledge to enhance my career and skill level. To provide outstanding creative and technical expertise to best serve my client/employer in meeting their professional needs.

COMPUTER SKILLS

Over 6 years experience working both as a freelance designer as well as in company settings.

Proficient in PC and MAC platforms

Expert Knowledge

- Adobe Illustrator CS3
- Adobe Photoshop CS2
- Adobe Streamline 4.0
- Macromedia Flash Professional 8
- Macromedia Dreamweaver 8

Familiar With

- Adobe CS3 Suite (Including Macromedia programs)
- Adobe After Effects 5.0
- Adobe Premiere 6.0
- HTML / Light Actionsript

Other Software Expertise

- Microsoft Office

EXPERIENCE

Graphic Artist (Web Designer)

August 2004 – January 2005

Los Angeles, CA

Breakdown Services, Ltd.

Work involved re-designing existing websites as well as concept design for new and future sites. Working directly with the partners of the company and conveying their ideas to create functional and easily to navigate websites. Creating unique buttons and icons to be placed throughout the many sites and developing flash movies for splash introduction pages in addition to flash files to be used dynamically with real time database information. Print duties included the concept and creation of trade show banners and signage to be placed through the booth and shows.

Owner / Freelance Graphic Designer

January 2002 - Present

Los Angeles, CA

Design-Fetish

Designs for digital/offset printing, corporate identity, working papers, branding, logo design, website design, and packaging design.

Clients

UNICEF

March 2006 - July 2007

Benin & DRC

Project included a 2007 calendar for the country of Benin depicting children and goals that Unicef hopes to accomplish there in the near future. The Democratic Republic of Congo job consists of various publications including a couple brochures and a 50 page book introducing Unicef's goals with displaced people.

Foot Traffic

March 2006 - May 2006

Portland, OR

Work entailed creating a new website from the ground up that would be simple, colorful, and easy to navigate for both children and adults alike. Web page concept and layout of all main pages and subpages, waivers and applications for sponsored meets and runs throughout the city, as well as all components ready for the programmer.

The Tip Jar / Tip Style / Gili Rashal

March 2005 - Present

Sherman Oaks, CA

Logo and business card designs, web page layout, banner ads, concept and designs of existing web pages as well as new ones.

Xenon Pictures, Inc.

January 2004 – May 2004

Santa Monica, CA

Work consisted of creating flash splash pages for upcoming releases as well as consultation on programs such as Illustrator, Photoshop, Flash and Dreamweaver.

Freelance Designer

July 2003 - December 2003

Pacoima, CA

MiracleBeam

Work consisted of animated .gifs of LED, EL, slow changing LED pins and other accessories for clientele ranging from Universal Studios, to Walmart, NASA/Kennedy Space Center to Little Ceasers and many more. Process included preparing the animations to show how the final product will look and finishing it through production specs to send to the manufacturer.

EDUCATION

Los Angeles Valley College

Valley Glen, California
· A.A. in Liberal Arts

California State University Long Beach

Long Beach, California
· B.A. in Art with an emphasis in Graphic Design and Ceramics